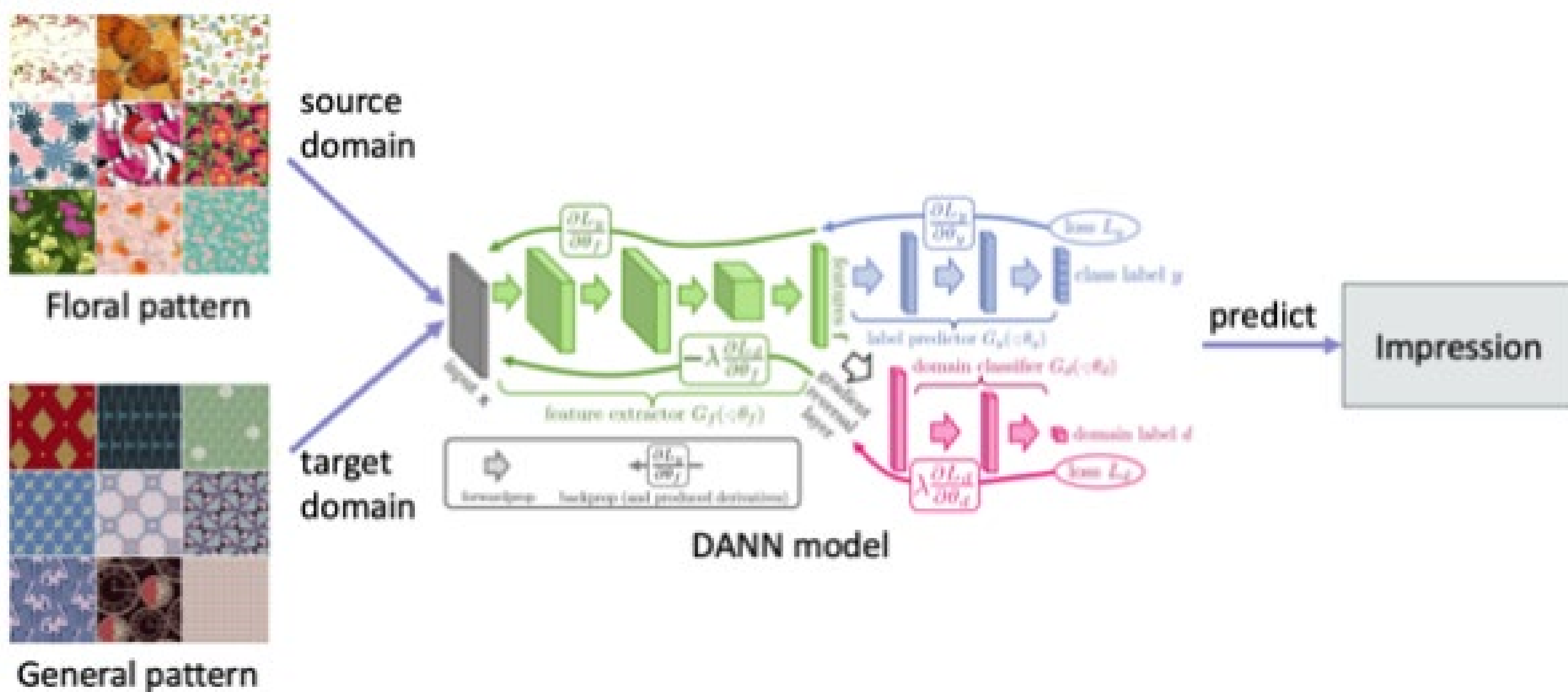


Introduction

- To reduce the loss of natural resources and realize a sustainable society
 - Understanding users' needs and preferences
 - Understanding users' emotional values
 - Impressions evoked by a design → quantification → a design based on the user's emotional values
- Problem
 - Need to quantify visual impressions every time the target field (domain) changes
 - Extremely high experimental cost
- Purpose
 - **Construct a model to predict impressions from clothing patterns**, a domain with insufficient labeled data, using transfer learning that transfers information between domains

Proposed Method



1. Data Preprocessing

- Source
 - Domain: 3098 images of floral patterns
 - Task: Estimation of 4 impression words ("cute," "bright," "cheerful," "cool")
- Target
 - Domain: 2878 images of general patterns **different marginal probability distribution (the number of images of floral and general patterns)**
 - Task: Estimation of 4 impression words ("cute," "bright," "cheerful," "cool") **different conditional probability distribution (frequency of label appearance)**

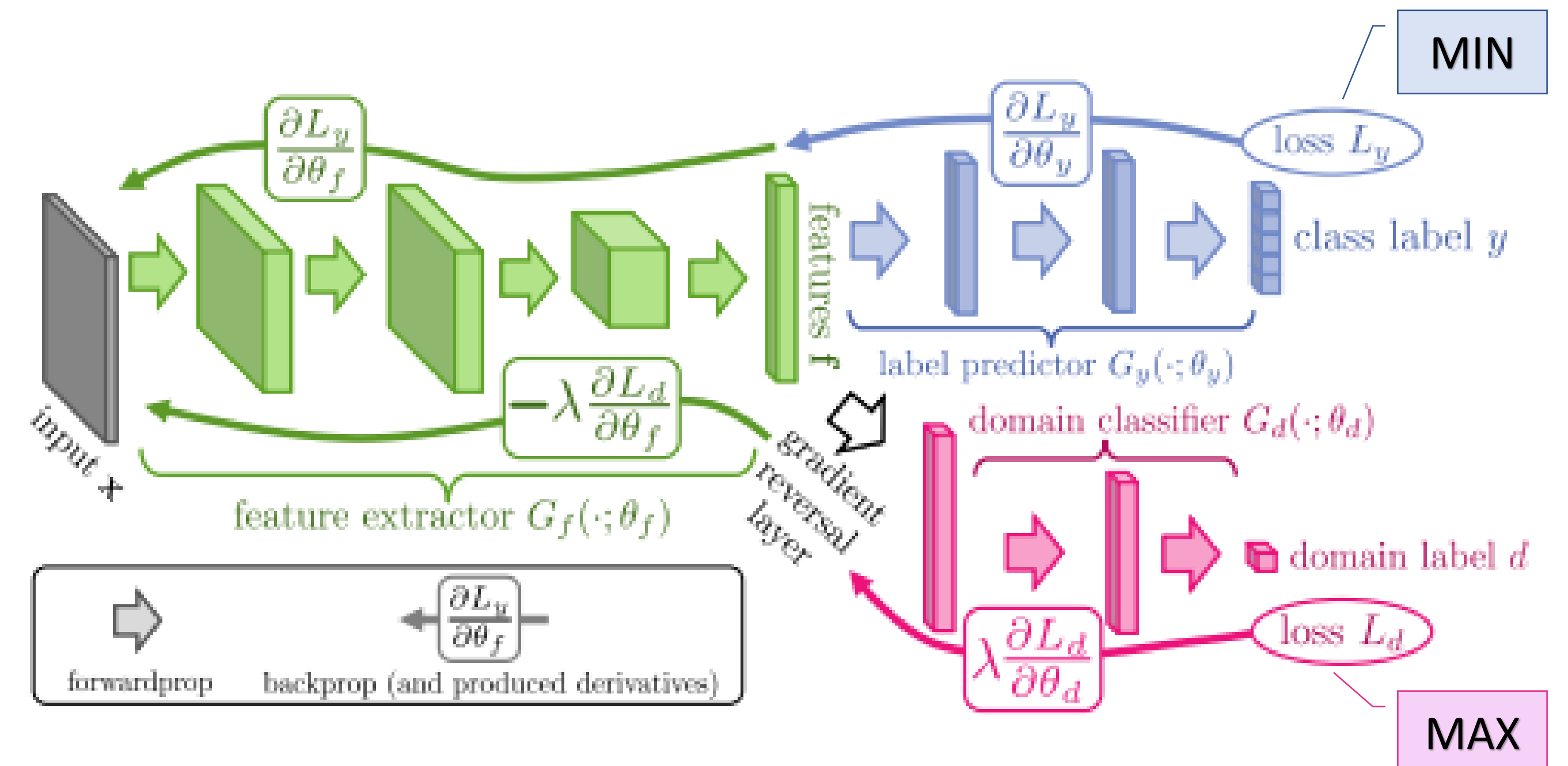
Source Domain ≠ Target Domain
Source Task ≠ Target Task

- Creating Train and Test data
 - Create train data and test data with reliable variation to improve learning accuracy.
 - Clustered the data into groups by using CNN Style features
 - Randomly extract train data and test data from each group

2. Construction of Impression Estimation Models

- Problems with different domains and tasks between source and target

Domain adversarial neural networks (DANN)



Preliminary Experiment

- Source
 - Domain: MNIST
 - Task: Classification from 0 to 9
- Target
 - Domain: MNIST-M
 - Task: Classification from 0 to 9 (Labels appear at different frequencies)



Source Domain ≠ Target Domain
Source Task ≠ Target Task

Target Accuracy				
Method	Previous research (Ganin et al.)	GitHub (C. Melina)	Kaggle (H. Arai)	This Study
Source Only	0.5225	0.4801	0.5400	---
DANN	0.7666	0.7189	0.9200	0.899

Confirmed good target accuracy
↓
Proposed DANN model is an appropriate method for our study

Conclusion

- Proposed impression estimation model for clothing patterns
 - Proposed a transfer learning method, DANN model, that considers various domains
- Preliminary experiment using MNIST data
 - After validating the proposed method, we can assume that DANN is a suitable method
- Future Study
 - Construction of DANN regression model for clothing patterns