# Brain Activity in Colored-hearing by Listening to Music: An fMRI Study

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#### Objective

The phenomeno of colored-hearing could yield clues to not only the neurocognitive mechanism of inter-modality but also to art and entertainment by applying the interaction between music and color. In this study, we observed the brain activity in colored-hearing synesthetes while listening to music by using fMRI. We compared the activity of colored-hearing and non-colored-hearing subjects, and analyzed the relationship between the common areas of only the colored-hearing synesthetes and the regions of color perception.

### Method

Two colored-hearing subjects and 11 non-colored-hearing subjects participated in this study. Both colored-hearing subjects were musicians and they could see colors equivalent to musical tonalities, whereas none of the non-colored-hearing subjects were musicians. The design of the experiment was a block design, and the stimuli used were music as the task and beep sounds as the control task. All the subjects listened with open eyes and closed eyes.

### Results

We acquired images of the brain activity of each colored-hearing subject and of the combined non-colored-hearing subjects when listening to music. From these images, we found that only the colored-hearing synesthetes activated the fusiform gyrus and the superior frontal gyrus.

Subsequently, we compared only the colored-hearing synesthetes and the regions of color perception (V4, V8, V4a, and V4v) researched in previous studies. In the analysis, both the colored-hearing subjects activated regions V4, V8, and V4a on the left and V4, V8, and V4v on the right and left. These results indicate that there is a new V4 complex (V4/V8 together with V4v) related to colored-hearing as well as the known V4 complex (V4/V8 together with V4a).

# Conclusion

From these results, we suggest that colored-hearing subjects actually perceive colors when listening to music and that they experience a direct interaction between the acoustic and visual sense. This appears to be neuroscientic proof that colored-hearing synesthetes have a specific ability.